



MAINE SHOOTING SPORTS EXPERIENCE ADVERTISING OPPORTUNITIES

1/4 Page Ad in scorecard/booklet	\$100.00
1/2 Page Ad in scorecard/booklet	\$175.00
Full Page Ad in random location	\$250.00
Full Page Ad - inside front or back cover	\$300.00
Full Page Ad - Back Cover	\$350.00

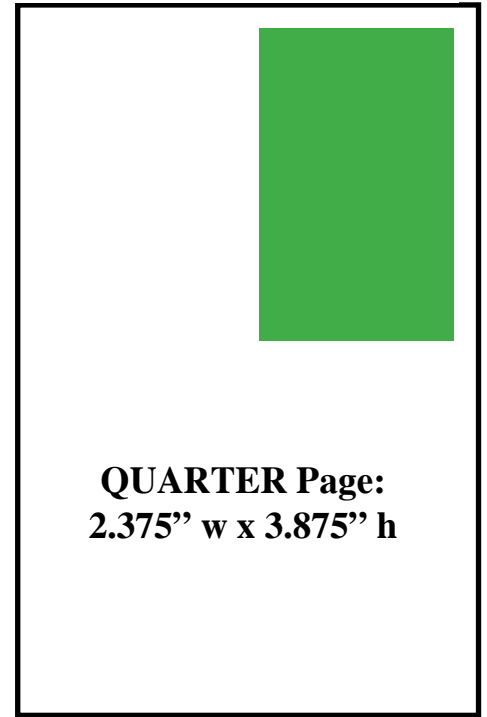
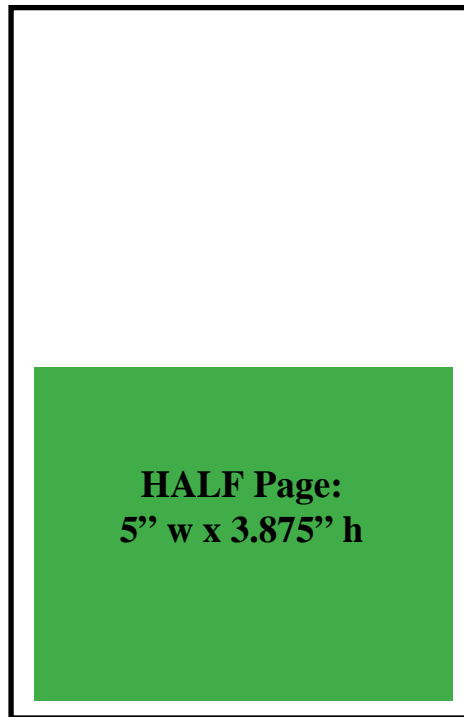
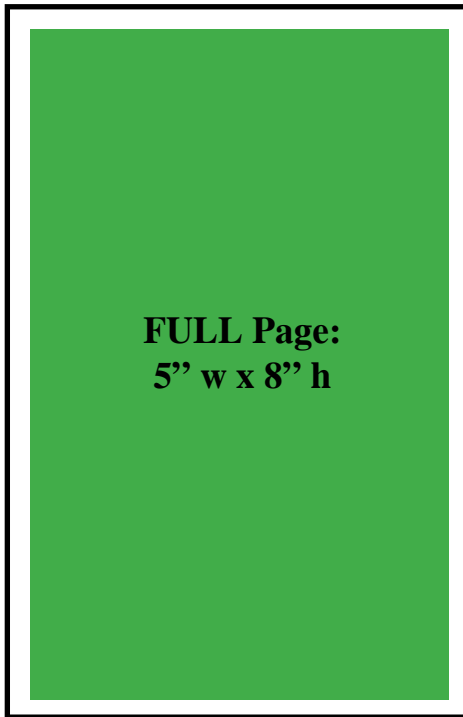
~ All ads are black and white ~

Table or display outside of event during breakfast and/or lunch
\$500.00

Table or display at event dinner
\$1000.00

15% discount for table with 1/2 page or full page ad

AD SIZES FOR PINE TREE COUNCIL EVENT PROGRAM



Thank you for supporting Pine Tree Council, Boy Scouts of America. Your pledge level determines your ad size and placement in program. Please refer to the following guidelines when submitting your ad artwork:

Guidelines for Ads

To ensure maximum quality ad avoid printing problems, please follow these guidelines for creating your ads.

- Design your ad using one of the above sizes.
- High resolution PDF files are preferred, although JPEG, EPS, PNG or TIF files in high resolution are also acceptable.
- Other formats and scannable originals may be used but the quality will not be as high.

Ad sizes above have been scaled down to show placement. Please follow dimensions under page graphic for correct size and ads DO NOT bleed.

We Can Design Your Ad for You

- (1) Provide us with copy for what you would like your ad to say.
(Keep in mind the size you have chosen. Quarter page ads look best with only a few lines of copy.)
- (2) Want a photo in your ad? E-mail us a digital file (jpeg works best) or provide a quality photograph we can scan.
- (3) Sit back and let us do the work!

Please send all ad materials to Lynne Picoraro at:
lynnepicoraro@ptcbsa.org or phone Lynne at 207-400-778 if you have any questions about your ad.