





Now is the time to start thinking about the Fall Popcorn Campaign

Here are some facts from the 2023 Campaign

Total Sales in 2022 - \$183,015 Total Sales in 2023 - \$207,383 13% INCREASE

Sales per Unit in 2022 - \$3,389 Sales per Unit in 2023 - \$4,608 36% INCREASE

Units received - \$79,050 Commission Average per Unit - \$1,756

WHAT WOULD YOUR UNIT DO WITH AN EXTRA \$1,300?

- ASSIST FAMILIES WITH REGISTRATION FEES!
- ASSIST FAMILIES WITH SUMMER CAMP EXPENSES!
 - DO AN ACTIVITY YOU ALWAYS WANTED TO DO!
 - GET THAT NEW EQUIPMENT THE UNIT NEEDS!
 - *These are just a few ideas... the possibilities are endless!*

HERE ARE SOME DATES YOU NEED TO KNOW

- June 12th or June 20th- Program Launch and Council Popcorn Kickoff
 - August 6th Show and Sell Orders Due
 - August 24th Units Pick Up Show and Sell Popcorn
 - October 25th Take Orders, Prize Orders, and All Money Due
 - November 16th Units Pick Up Take Order Popcorn

For more information contact Leah Barry

leah.barry@scouting.org 207-517-6196 x105